

Do you “brand” your tires? Are you interested in Reducing your Tire Costs?

.....Pete’s Tire Barn and TIRE-TRACK LLC Want to Help

Pete’s Tire Barn is excited to announce the availability of the Tire-Track ID UNIT. The ID UNIT is a permanent all-rubber bar code label specifically designed for tires...yes, it even survives retreading. Unlike “branding”, the ID UNIT can be read by any bar code scanner and works with most Fleet Maintenance, tire or inventory programs.

For more information, please contact your Pete’s Tire Barn salesman

Why should I permanently bar code my tires?

- Track & compare actual tire performance by brand & model
- Integrates seamlessly into your existing tire module & maintenance programs
- Theft deterrent; adds company name or identifier to casing
- Review individual tire history and improve maintenance
- Improve purchase decisions
- Capture repair history & retread data easily and accurately
- Bar codes are easier and more accurate than “reading a branded tire”
- Insures proper management and records disposal of tires
- Minimize fleet down-times
- Improves inventory control
- Easily track tire warranties

